



# Dealership Level Program

## Level 1 Package

Level 1 Includes:

- ✦ Elaborate wood display
- ✦ 15" flat screen DVD/TV
- ✦ One demo Whisperide Bitless Bridle
- ✦ One demo DVD
- ✦ 1 clinic included
- ✦ Additional clinics purchased at will for \$1200.00

## Required Inventory for Level 1 Package

(Contact a Whisperide representative for wholesale pricing)

### Whisperide Packages:

- ✦ 10 Standard Whisperide Packages (Package Includes Standard Whisperide Bitless Bridle, Instructional DVD, and Whisperide Signature Reins)

**Suggested Retail Price = \$243.95**

- ✦ 12 Whisperide Sheepskin Nose Covers

**Suggested Retail Price = \$19.99**

### Individual Whisperide Product:

- ✦ Standard Whisperide Bitless Bridle & Instructional DVD

**Suggested Retail = \$199.00**

- ✦ Whisperide Signature Reins

**Suggested Retail = \$44.95**



# Dealership Level Program

## Level 2 Package

Level 2 Includes:

- ✦ Elaborate wood display
- ✦ 15" flat screen DVD/TV
- ✦ One demo Whisperide Bitless Bridle
- ✦ One demo DVD
- ✦ Additional clinics purchased at will for \$1200

## Required Inventory for Level 2 Package

(Contact a Whisperide representative for wholesale pricing)

### Whisperide Packages:

- ✦ 10 Standard Whisperide Packages (Package Includes Standard Whisperide Bitless Bridle, Instructional DVD, and Whisperide Signature Reins)

✦ **Suggested Retail Price = \$243.95**

- ✦ 12 Whisperide Sheepskin Nose Covers

**Suggested Retail Price = \$19.99**

### Individual Whisperide Product:

- ✦ Standard Whisperide Bitless Bridle & Instructional DVD

**Suggested Retail = \$199.00**

- ✦ Whisperide Signature Reins

**Suggested Retail = \$44.95**



# Dealership Level Program

## Level 3 Package (Merchandise Only)

### Required Inventory for Level 3 Package

(Contact a Whisperide representative for wholesale pricing)

#### Whisperide Packages:

♦ 10 Standard Whisperide Packages (Package Includes Standard Whisperide Bitless Bridle, Instructional DVD, and Whisperide Signature Reins)

**Suggested Retail Price = \$243.95**

♦ 12 Whisperide Sheepskin Nose Covers

**Suggested Retail Price = \$19.99**

#### Individual Whisperide Product:

♦ Standard Whisperide Bitless Bridle & Instructional DVD

**Suggested Retail = \$199.00**

♦ Whisperide Signature Reins

**Suggested Retail = \$44.95**



# Dealership Level Program

## Clinics

Whisperide to provide:

- ✦ Whisperide Certified Clinician

Dealer to provide:

- ✦ Round Pen
- ✦ Horses (with problematic issues ex. trailer loading, head tossing, stopping, standing still, backing up, etc.)
- ✦ All costs associated with advertising & promotions (please contact Whisperide for any promotional support)

## Post Clinic Surge Sales over following 45 days

- ✦ 20 Whisperide Bitless Bridles
- ✦ 12 sets of Whisperide Signature Reins